Magda Sayeg

Who she is: A prolific knitter who turns things like park benches and parking meters into vibrant, yarn-covered sculptures.

His next moment: When Sayeg opened her Austin clothing boutique, Boys & Girls Co., it faced an imposing brick-and-mortar building. Hoping for a more personal touch, she enlisted a local artist friend to help her with a new shop sign in yarn. "Suddenly," she says, "magical happened!"

Breakthrough idea: Envisioning mass-produced, laminate objects throughout the power of quirky, textile installations—transforming a city into a living artwork.

What she does: Yarn-bombing is a global phenomenon that has captivated communities around the world with its unique blend of art, activism, and community building.

The Equalizer

Victoria Hale

Who she is: The founder of the equalizer, a platform for women aiming to level the playing field in the tech industry.

Her next moment: One day in New York City, the founder of a tech company observed a woman walking down the street, looking tired and overwhelmed. The founder decided to create a platform to help women in tech industries.

Breakthrough idea: The Equalizer is a digital publication and community platform that aims to provide resources, inspiration, and support for women in the tech industry.

Her biggest hurdle: Navigating the complexities of the tech industry and finding ways to make the Equalizer accessible to women of all backgrounds.

Breakthrough advice: "Find your tribe and network with others who share your goals. Don't be afraid to ask for help, and always be open to learning from others."